

Wedding Dresses for the June Bride by Lady Duff Gordon

LADY DUFF-GORDON, the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in styles for well-dressed women.

Lady Duff-Gordon's Paris establishment brings her into close touch with that centre of fashion.

Lady Duff-Gordon's American establishments are at Nos. 37 and 39 West Fifty-seventh street, New York City, and No. 1400 Lake Shore Drive, Chicago.



A Smart
Bridesmaid's
Dress
of Taffeta
Trimmed
With
Satin
Flowers.



Another Bridesmaid's Gown
of White Satin and
Marquisette.



By Lady Duff-Gordon ("Lucile")

From My Paris Studio.

AS June approaches the world is interested in the roses and brides of that most poetic of the months.

With the approach of the June bride one hears the rustle of her wedding gown. It is a gown that gives us cause for much thought. Since it is the most important gown of her life, the bride should give it much thoughtful consideration. It is not a robe which one may order impulsively, for at her wedding it is expected that a girl will look her loveliest. Yet we often see a bride who, save for the exalted look of happiness on her face, looks less attractive than usual at the wedding ceremony. The reason for this is that the gown may not have been well chosen for her type; and the further fact that white satin, the favorite building material for a bridal gown, is a "trying" fabric. There are only a few types to which it is essentially becoming. They are the pronounced blonde and her antipodal type, the striking brunette. Only those of regular features are beautified by the proximity of the chaste, ice-like material.

Yet, since white satin is the accepted material for the bridal robe, there should be some means of compromise with conditions. Life is made up, as you have been told, of compromises. The compromise with white satin is the introduction of

much lace or a great deal of tulle or net. The presence of these soften its severity and render the snow-colored bridal gown beautifying to any wearer. Tulle, net and lace are of universal becomingness.

The wedding gown displayed on this page is a resplendent combination of white satin, net and pearl beading. The satin is arranged in folds about the bodice and waist line. The skirt is bouffant, of panther-like effect, but draped closely about the ankles. A narrow apron of the pearl beading decorates the front of the gown. The shoulders are draped in the same pearl embroidered net. The long square train is also trimmed elaborately with the pearl embroidery. The long, full veil is attached to the hair at the side of the head so that, flowing from the side of the head, it does not hide the beauty of the sumptuous embroidery on the train.

The other figures show smart bridesmaid dresses. That on the upper left hand of the page is made of taffeta trimmed with satin flowers. The leghorn hat of the popular rolling brim is faced with satin and trimmed with small ostrich feathers of contrasting pastel shades.

The other bridesmaid gown is of white satin and marquisette, with insets of lace. The belt line is marked in front by a small velvet bow on one side and a cluster of flowers on the other.

A Charming Wedding Dress of Satin, Net and
Pearl Beading. ("Lucile" Model.)